



**SWAMI SWATANTRANAND MEMORIAL COLLEGE, DINANAGAR**

*(Accredited with 'A' Grade by NAAC /Affiliated to Guru Nanak Dev University, Amritsar)*

# **REPORT On**

**Extension Lecture on  
'Employment in E-Commerce'  
(Entrepreneurship)**

**On**

**29-01-2018**

**ORGANIZED BY**

**P.G Department of Commerce & Business Management**

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**2017-2018**

## **Extension Lecture on “Employment in E-Commerce” (Entrepreneurship)**

### **Objective:**

- To promote digital literacy for employment in E-Commerce.

### **Resource Person**

- Mr. Manav Mahajan, Managing Director, Institute of Tally Learning

PG Department of Commerce & Management of SSM College, Dinanagar organized an extension lecture on “**EMPLOYMENT ON E-COMMERCE**” on 29-01-2018 in the college premises. The lecture was meant for the students of commerce graduate and post graduate classes. The lecture was delivered by Mr. Manav Mahajan M.D of “Institute of Tally Learning”. Dr. Rajan Kumar head of the department welcomed the guest with bouquet of flowers and introduced the guest to the students. Mr. Manav Mahajan originated his discourse with basic introduction to accounting and payroll. He elucidated to the students the basic importance of tally. The following topics were discussed by the speaker.

#### **1. Employment in e-commerce**

#### **2. GST**

#### **3. GST implications, transactions and its accounting by using Tally.**


The resource person also emphasized the various components of GST. His session truly was a intermingling of theory and live examples of numerous transactions and the various amenities. His session was cooperating and practical when he fixated on how to use tally. Lastly, Mr. Mahajan solved student’s queries. This enlightening session was premeditated to augment their potential in the employment market. The lecture was proven to be very inspiring and informative for the students. The session was concluded by a vote of thanks given by Dr. RajanKumar , Associate Professor of Department of Commerce.

### **Outcomes:-**

- Understanding of e-commerce industrial trends
- Participants gain insights into the demand for e-commerce professionals in the job market.

## From the Event



  
**Principal**  
**SWAMI SWATANTRAMAND MEMORIAL COLLEGE**  
**Dinanagar (Gurdaspur)**