



Swami Swatantranand Memorial College, Dinanagar

A Multi Faculty, Post Graduate Co-Educational Institution

(Accredited with 'A' Grade by NAAC /Affiliated to Guru Nanak Dev University, Amritsar)

Report On

*Webinar on 'Intellectual
Property Rights: Theory, Law
and Anti Plagiarism'*

On

21st December, 2021

Organized by:

P.G. Department of Physics

2021-22

Website: www.ssmdinanagar.org

Email: ssmdnn@yahoo.com

Webinar on ‘Intellectual Property Rights: Theory, Law, Ethics and Practice of Anti-Plagiarism’

(Intellectual Property Rights)

Objective:

- To inculcate moral values and research ethics through webinar.

Resource Person:

- **Prof. K.V. Bhanu Murthy** (Former Dean Faculty of Commerce and Business, Delhi School of Economics)

Swami Swatantranand Memorial College, Dinanagar, organized One Day National Webinar on ‘Intellectual Property Rights: Theory, Law, Ethics and Practice of Anti-Plagiarism’ was organized on 21st December 2021. The event was organized by the P.G. Department of Physics. In this progressing technical era, any written information can easily be copied and republished on a blog. It is an online trend that is prevailing on the internet which is harmful for the privacy of the user. Thus, the main aim of this webinar was to aware people about this plagiarism.

The webinar was conducted through the Zoom Meeting Platform. It was also live streamed on YouTube. The commencement of webinar took place with inaugural address by convener Dr. Ritika, Head Department of Physics. She welcomed the present dignitaries: Prof. K.V. Bhanu Murthy, and appraised the outline of the webinar. After that, Principal Dr. R.K. Tuli, highlighted the importance of IPR and its relevancy in today’s time.

The key-note speaker, Prof. K.V. Bhanu Murthy delivered keynote address on ‘Intellectual Property Rights’. He not only spoke on the ‘Human Rights’ but also gave introduction of Intellectual Property Laws. He pointed out that IPR is no more confined to the legitimate fraternity, but has blowout all disciplines because of which it has an impact and significance on arts, science, commerce, management and business. Patents, copyright and trademarks have great significance in the uplifting of economic knowledge. In addition to this, He elucidated the meaning of intellectual use of traditional knowledge with an example of basmati rice case of 1997. His presentation started with enlightening about the various aspects of IPR, what is Patent and copy right etc.



K.V. Bhanu Murthy

Intellectual Property Rights: Plagiarism, Concept, Law and Anti-Plagiarism Software

Prof. K.V. Bhanu Murthy
Former Dean Faculty of Commerce and Business
&
Special Appointee Professor, DTU

zoom



K.V. Bhanu Murthy

IPR

- 1. Geographic Indication – Basmati Rice; Scotch Whisky; Haldi, etc.
- 2. Patent – Exclusive right for production based on invention or discovery (10-15 years).
- 3. Trademarks – A sign of a brand (logo).
- 4. Copyright – right on original things like, songs, books and other creative works.

zoom



K.V. Bhanu Murthy

Copyrights, OERs and Anti-Plagiarism Tools



zoom

This event was attended by Dr.Rajiv Gupta, Asst. Prof.Amit Kumar, Dr.Pardeep Singh, Dr.Hirdesh, Asst.Prof. Shikha Abrol, Asst. Prof. Yashpal, Asst. Prof.Reena, Asst. Prof.Amit Mahajan, Asst. Prof.Kavita Sharma and other faculty members. The webinar was concluded with vote of thanks given by Asst. Prof. Nidhi Thakur, PG Department of Economics. Feedback was collected from the applicants through Google form.



Outcomes:-

- The Webinar provided valuable awareness and insights on the various aspects of IPR.
- Knowledge about the open educational resources and anti-plagiarism tools.

All the participants were provided with e-certificates.

Attendance Link

<https://ssmdinanagar.org/pdf/Webinar on Intellectual Property Rights-Theory Law Ethics and Practice of Anti Plagiarism .xlsx>

You Tube Link

<https://www.youtube.com/watch?v=gsVCEnJ63VU>

News Report

एसएसएम कॉलेज में भौतिक विज्ञान विभाग द्वारा राष्ट्रीय सेमिनार का आयोजन

रविशंकर सेनी

द्वीनानगर 29 दिसंबर। एसएसएम कॉलेज द्वीनानगर में प्रिंसिपल डॉक्टर आरके तुली की अध्यक्षता में स्वातंत्र्योत्तर भौतिक विज्ञान विभाग की ओर से कंटेनरलेबल फ़ायरिंग राइट्स थिअरी, ला, एथिक्स एंड प्रैक्टिस ऑफ़ एंटी प्लेगियरिज्म पर राष्ट्रीय सेमिनार का आयोजन किया गया। जिसमें स्वतंत्रता के रूप में पूर्व हीन फैक्टरी ऑफ़ कॉमर्स एंड बिजनेस डिग्री स्कूल ऑफ़ टेक्नॉलॉजिक्स एंड स्पेशल अपार्ट्मेंट प्रो.दिनेश टेक्नोलॉजिकल यूनिवर्सिटी प्रो.के.वी भानुचूर्ति उपस्थित हुए। सर्वप्रथम प्रिंसिपल डॉ.आरके तुली ने विधिवत रूप से सेमिनार के स्वतंत्रता का स्वागत किया। कदुपरांत डॉ.रितिका ने सेमिनार की प्रमुखता रूपरेखा से अवगत कराया। अपने वक्तव्य में मुख्य वक्ता ने कहा कि इनटेलेक्चुअल राइट्स राइट्स अर्थात् मौलिक संपदा मानव अधिकार मानव मस्तिष्क के विचारों से उत्पन्न एक उपज है। आज के समय में अपने विचारों को लोगों तक पहुंचाना काफी आसान हो गया है। ऑनलाइन चलने के चलते हमारी किसी भी लिखित जानकारी को कोई भी गलत आकलन से नकल कर किसी व्यक्ति में दोषारोपित कर सकता है, और इसी नकल को

प्लेगियरिज्म कहा जाता है। उन्होंने प्लेगियरिज्म से बचने के तरीकों तथा कॉपीराइट पर भी विस्तार से जानकारी दी। अंत में डॉ.रितिका ने महत्वपूर्ण जानकारी प्रदान करने के लिए प्रो. के.वी.भानुचूर्ति का धन्यवाद किया। इस अवसर पर डॉ.राजीव गुप्ता, डॉ.प्रदीप सिंह, डॉ.हिरदेश, प्रो.अमित कुमार, प्रो.शिखा, प्रो.पद्मचल, प्रो.कविता, प्रो.तीना व प्रो.अमित महजन उपस्थित थे।

राजीव वॉयस

DAYANAND MATH PHARMACY DINANAGAR



(Signature)
Principal
SWAMI SWATANTRAM MEMORIAL COLLEGE
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