



Swami Swatantranand Memorial College, Dinanagar

Accredited with 'A' grade by NAAC | Affiliated to GNDU, Amritsar

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

Institute Distinctiveness 2021-22

**Rural Upliftment of
Backward Area**

**Which makes our college
unique and distinct.....**



Upliftment of Rural Backward Area

The work performed for the benefit of society is known as social service or social work. It should be designed to encourage societal growth or social change. It contains the values of social justice, human rights, and each citizen's obligation to respect the varied social cultures of the nation. The equality will be justified only when every member of society is able to live a life of dignity, free from the fear of hunger and poverty and free from the fear of oppression. Living a life of dignity also means having the freedom to exhibit one's imagination and creativity fully. The Institution holds the opinion that a values-based education is the foundation of a society like this. To foster social services our college organizes the social activities through NSS and NCC. We motivate students to actively participate in social activities.

Objectives:

1. To make them wise citizens of the country.
2. To motivate the students towards social responsibilities.
3. To foster the sense of humanity, care and help among students.
4. Make them able to understand the common difficulties faced by some differently abled persons, and to guide them how to deal and help those ones.
6. To inculcate the human values among students.

Impacts of Social services on society:

Our students visiting old age homes, orphanages and schools for the physically challenged to share moments of their joy and celebration. Apart from providing financial support and material assistance, students spend the days with the inmates, perform cultural activities to entertain the inmates and also become part of the celebrations of the inmates, thereby providing a moral support to the inmates. The issues of inequality and unfairness in society are addressed by the discipline of social work. Its objective is to assist individuals in realizing their

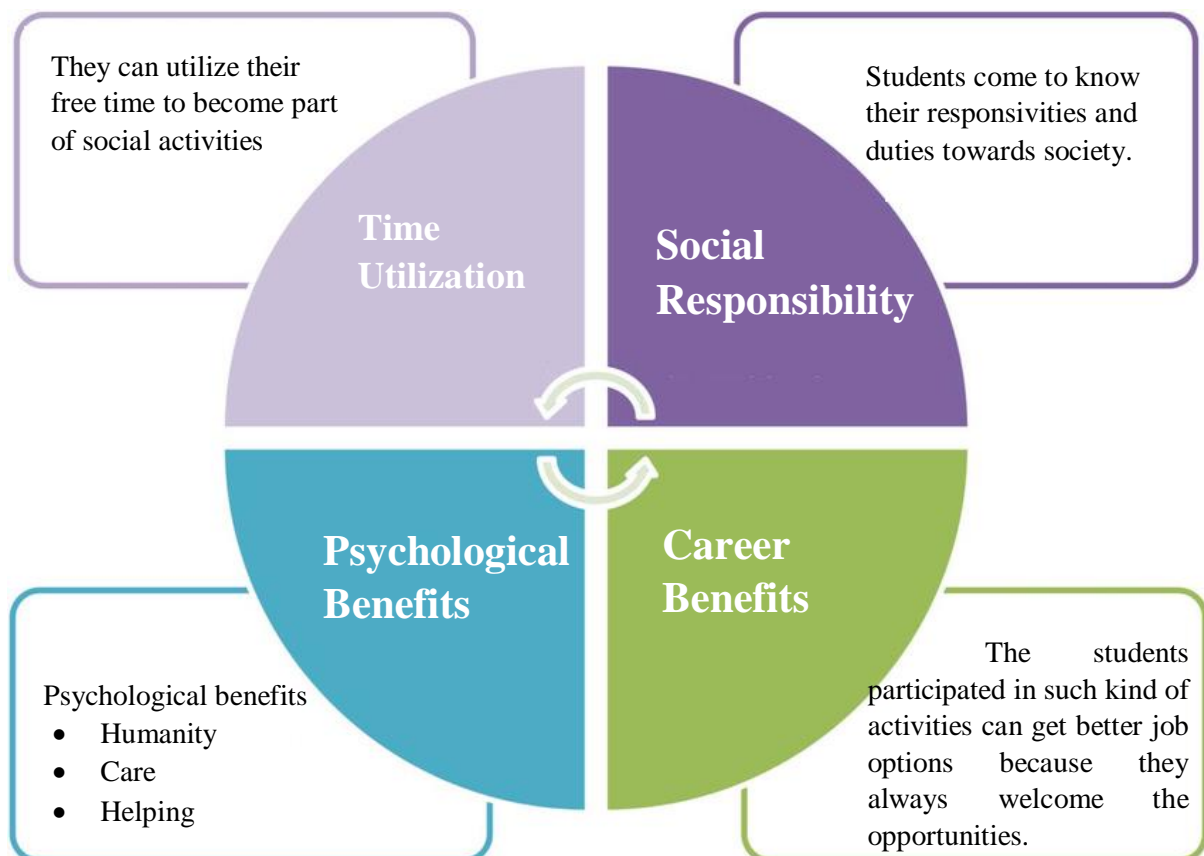
fullest potential, enhancing their quality of life, and overcoming disorder. Professional social work seeks to resolve and mend problems.

Benefits:

Students who participate in community service and college volunteering gain information, practical skills, and have the opportunity to help others in need. Young people have the chance to become active citizens of their communities through community service and volunteering as college students, having a beneficial impact on society.

Some of the benefits by getting involved in such activities includes:

- Time utilization
- Social Responsibility
- Psychological benefits
- Career Responsibility







Benefits derived from being a part of Social and Rural upliftment Activities

Another social responsibility project of the institution is village adoption. It strives to improve the adopted hamlet by cleaning, gardening, environment friendly campaign etc

List of Activities performed during academic session 2021-22

<i>Date of an Activity</i>	<i>Title of the Activities</i>	<i>Photographs</i>
12-06-2021	Online Poster Making Competition on "World Day Against Child Labour"	 <p>A poster for an online poster-making competition. The text on the poster includes: 'S.S.M.COLLEGE,DINANAGA', 'Affiliated to GNDU Amritsar Accredited by NAAC with 'W' Grade', 'P.G Department of Fine Arts Organizes', 'Poster making Competition on "WORLD DAY AGAINST CHILD LABOUR"', 'On 12th June', '(SEND YOUR POSTERS ON 9646404990)', 'CONVENER Deepika', and 'PRINCIPAL Dr. R.K.Tuli'.</p>
26-06-2021	International day against Drug Abuse & Illicit Trafficking	 <p>A poster with a colorful illustration of people and text in Hindi. The text includes: 'अंतर्राष्ट्रीय नशा मुक्ति दिवस को समर्पित पोस्टर प्रतियोगिता'.</p>
29-06-2021	Online Slogan Writing Competition : Theme "Save Girl Child"	 <p>A poster for an online slogan writing competition. The text includes: 'SWAMI SWATANTRANAND MEMORIAL COLLEGE, DINANAGAR', 'Affiliated to GNDU, Amritsar Accredited by NAAC with 'A' Grade', 'DEPARTMENT OF ENGLISH ORGANIZES ONLINE SLOGAN WRITING COMPETITION ON 29 JUNE, 2021', 'THEME: SAVE GIRL CHILD', 'Any kind of language is allowed.', 'Any kind of white colored ink of 1/2 of full sheet is allowed.', 'Participants have to submit their posters within 24 hours.', 'The slogans should be in Hindi and maximum 10 words.', 'Competition will start at 10:00 AM.', 'Certificates will be provided.', 'Decision of judges will be final.', 'Upload slogan on the given link: https://www.scribd.com/document/58362436/Save-Girl-Child', 'Coordinator: Dr. Shubhika Associate Prof.', 'Co-Coordinator: Mrs. Palak Gupta Asst. Prof.', 'Patron: Dr. R.K.Tuli Principal', 'In case of any query contact us on : 9115745138'.</p>
18-09-2021	Awareness Programme on Personal Hygiene Tips to Women of Rural Area	 <p>A photograph showing a woman in a white patterned dress speaking to a group of women and children in a rural setting. The women are wearing colorful saris. The text at the bottom of the photo reads: 'Samsung Quad Camera shot with myGalaxy A31'.</p>

<p>01-12-2021</p>	<p>Poster Making Competition on World AIDS Day</p>	<p>एसएसएम कॉलेज में विश्व एड्स दिवस को समर्पित पोस्टर मेकिंग प्रतियोगिता करवाई</p>  <p>पोस्टर मेकिंग प्रतियोगिता के दौरान छात्र व अध्यापक।</p> <p>दीनानगर (राजकुमार, राजीव): एसएसएम कॉलेज दीनानगर में विश्व एड्स दिवस को समर्पित जागरूकता अभियान के अंतर्गत साप्ताहिक कार्यक्रम का आरंभ पोस्टर मेकिंग प्रतियोगिता के रूप में युवा भलाई विभाग द्वारा प्रिंसिपल डॉक्टर आर. के. तुली की अध्यक्षता में हुआ। जिसमें सर्वप्रथम प्रिंसिपल महोदय ने जानकारी देते हुए कहा कि आज पूरा विश्व एड्स बंदी जागरूकता अभियान बना रहा है, और शिक्षित वर्ग ही इस जानकारी को समाज में सराफे दंग से पहुंचा सकता है, प्रोफेसर प्रवीण चौधरी ने रात आरंभी संकल्पना व इसके बचाव संबंधी जानकारी को विद्यार्थियों से साझा किया। इस उपलक्ष्य में पोस्टर मेकिंग प्रतियोगिता का आयोजन किया गया। जिसमें 32 विद्यार्थियों ने एड्स की जानकारी व बचाव संबंधी सुंदर पोस्टर बनाए, जिसमें हिलेश ने पहला स्थान, हर्षित भल्ला ने दूसरा व रमणीक ने तीसरा स्थान प्राप्त किया। इस अवसर पर प्रोफेसर प्रवीण चौधरी, प्रोफेसर दीपक, प्रोफेसर सुबीर रमणीक आदि मौजूद थे।</p>
<p>10-12-2021</p>	<p>Covid Awareness Programme 'Har Ghar Dastak'</p>	 <p>Gurdaspur, PB, India NIT 54, Dina Nagar, Gurdaspur, Lat 32.14777, Long 75.49912 12/10/2021 12:10 PM</p>
<p>10-12-2021</p>	<p>Anti-Stubble Burning Awareness Campaign</p>	
<p>14-12-2021</p>	<p>Visit to Old age Home, Gurdaspur</p>	

23-12-2021

Field Visit to Slum Area Visit



28-12-2021

Visit to Kusht Ashram during NSS Camp



30-12-2021

Tree Plantation and Cleaning Drive at Dayananad Math, Dinanagar during NSS Camp



31-12-2021

Webinar on 'Unequal Pay: Gender Discrimination at Work Place'

Organized by: IQAC & Women Cell

Platform: Zoom App

For any query contact on 9878790333

Practicing Committee:

- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur

Resource Persons:

- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur
- Dr. Anshu Kaur

31st December, 2021 (10 am to 4 pm)

Webinar on 'Unequal Pay: Gender Discrimination at Work Place'

Swami Sasthram Memorial College, Dinanagar

With support of:

National Commission for Women, New Delhi

National Women's Reservation Bill, Government of India

Website: www.ssmcollege.edu.in

Location: Dinanagar, Punjab, India

Old NH-16, Dinanagar, Punjab 149531, India

Lat: 32.143592°

Long: 75.478064°

30/12/21 01:40 PM

<p>4-2-2022</p>	<p>One Day National Webinar on World Cancer Day</p>	
<p>03-03-2022</p>	<p>Felicitation Ceremony of Martyr's Families</p>	
<p>01-04-2022</p>	<p>Pariksha Pe Charcha</p>	
<p>2-04-2022</p>	<p>Extension Lecture on the Role of Tally in SME</p>	
<p>31-05-2022</p>	<p>Gareeb Kalyan Yojna Sammelan</p>	

10-08-2022

Guest lecture by Alumni of College on Assertiveness of Communication



12-08-2022

Celebration of International Youth Day



12-08-2022

Guest Lecture on Anti-Drug Abuse

एसएसएम कॉलेज में विद्यार्थियों ने कभी नशा न करने की ली शपथ

■ घरों में झगड़ों का बड़ा कारण है नशा : डॉ. आर.के. तुली

सच काँट/सत्यजीत सागर

गुरदासपुर। एसएसएम कॉलेज के छात्रों ने नशा न करने की शपथ ली। डॉ. आर.के. तुली ने कहा कि नशा न करने से घरों में झगड़ों का बड़ा कारण है। नशा न करने से घरों में झगड़ों का बड़ा कारण है। नशा न करने से घरों में झगड़ों का बड़ा कारण है।

18-8-2022

Extension Lecture on Equality and Empowerment Though Human Rights



18-8-2022

Orientation Programme for Students

20-8-2022

One Day Guest Lecture on the Importance of Moral Values in Life

25-8-2022

Upskilling Program for Student